SCHOOL OF MEDICINE
CASE WESTERN RESERVE UNIVERSITY

EXHIBITOR BOOTH AGREEMENT

Society for Investigative Dermatology

Annual Meeting
May 12-15, 2027

Please complete the following information to help us serve you better at our conference:

Does your company/organization produce, market, sell, re-sell, or distribute healthcare products used by or on patients? ☐ No ☐ Yes (if so what products): _____

_____

Date(s) you will exhibit: May 13 & May 14

Company Name: (to appear in syllabus) _____

Contact Person's Name: _____

Street Address _____

City, State, Zip _____

Phone _____ E-MAIL _____

Product Display will include _____

_____

This activity is CME certified, therefore, I bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education:

STANDARD 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Standard 5 applies only when there is marketing by ineligible companies or non-accredited education associated with the accredited continuing education
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Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from non-accredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
   a. Influence any decisions related to the planning, delivery, and evaluation of the education.
   b. Interfere with the presentation of the education.
   c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
   a. Live continuing education activities: Marketing, exhibits, and non-accredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
   b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
   c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
   d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
3. Ineligible companies may not provide access to, or distribute, accredited education to learners.
   (Refer to ACCME standards at ACCME Standard 5)

You agree to hold Case Western Reserve University, its officers, trustees, employees, and agents harmless from any liability, damages or costs (including reasonable attorneys' fees) that may arise as a result of you exhibiting at this CME Conference. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.

Signature_____Date_____

Company_____