



### **2010 Society for Investigative Dermatology Annual Meeting**

Jointly sponsored by Duke University School of Medicine and the Society for Investigative Dermatology.

The CME Mission of the Society for Investigative Dermatology (SID) is to advance and promote scientific evidence relevant to skin health and disease through education and scholarly exchange of scientific information, with the intent to foster improvement in the competence (abilities, skills and strategies) of dermatology researchers and clinicians.

#### **Purpose**

The educational programming of the SID is designed to develop, maintain, and/or increase the abilities, skills, and professional performance of its target audiences. SID CME activities will:

- 1) Disseminate updated evidence-based knowledge of skin biology/disease and applications for maintaining health and preventing, diagnosing, and treating disease in a manner that fosters scientific excellence, elevates the standard of care, and meets high ethical standards.
- 2) Provide target audiences with a relevant forum for the exchange of cutting-edge scientific ideas, information, and methodology.
- 3) Advance the science involved in basic skin biology and clinical care of patients with skin disease.
- 4) Provide exposure to novel science (both concepts and methods) which may be relevant in the future to understanding and treatment skin disease.

#### **Target Audiences**

The primary target audiences for SID CME activities include all of the sectors of the dermatology community, consisting of research investigators, clinicians, research and clinical trainees, members of industry, and community advocates for skin health/disease.

#### **Expected Results**

Activities are primarily designed to improve competence, defined as the skills, abilities and strategies a physician would put into practice in the evaluation, diagnosis and management of patients with skin diseases. These activities will bring clinicians to the cutting edge of new diagnostic techniques, provide increased understanding of the pathogenesis of disease and in the long term improve patient outcome using evidence based data. For researchers, education is designed to improve research skills, abilities and strategies.

Results of SID education are expected to include a change in knowledge and competence as measured by post meeting evaluations, an ability to describe how new knowledge may be applied to research; a reported intent to apply new knowledge by making changes in research strategies; and a description of how new knowledge has been applied.

### **Disclosure**

The Duke University School of Medicine adheres to ACCME Essential Areas, Standards, and Policies regarding industry support of continuing medical education. Disclosure of the planning committee and faculty's commercial relationships will be made known at the activity. Speakers are required to openly disclose any limitations of data and/or any discussion of any off-label, experimental, or investigational uses of drugs or devices in their presentations.

### **Resolution of Conflicts of Interest**

In accordance with the ACCME Standards for Commercial Support of CME, the Duke University School of Medicine will implement mechanisms, prior to the planning and implementation of this CME activity, to identify and resolve conflicts of interest for all individuals in a position to control content of this CME activity.

### **Disclaimer**

The information provided at this CME activity is for continuing education purposes only and is not meant to substitute for the independent medical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient's medical condition.

For more information about the SID Annual Meeting and Registration please contact Carolyn Slade, Director of Educational Programs at 216.579.9300.

### **Accreditation**

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Duke University School of Medicine and the Society for Investigative Dermatology. The Duke University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

### **Credit Designation**

The Duke University School of Medicine designates this educational activity for a maximum of 38.75 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.