

FOR IMMEDIATE RELEASE

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SOCIETY FOR INVESTIGATIVE DERMATOLOGY PRESENTS CUTTING-EDGE SCIENCE AT 70TH ANNUAL MEETING

APRIL 28, 2010 (CLEVELAND, OHIO) – The Society for Investigative Dermatology (SID) presents its 70th Annual Meeting, May 5-8, 2010, at the Hilton Atlanta in Atlanta, Georgia. More than 1,500 physicians and scientists are expected to meet to present and discuss the latest in dermatologic research that advances physician knowledge and patient care.

The SID is pleased to present the following special lectures and educational sessions to share cutting-edge research findings and new technologies:

- *Mechanisms of Organogenesis Through the Study of Hedgehog Signaling*, Anthony Oro, MD/PhD (Wednesday, May 5, 6:00 pm - 6:30 pm)
- *Microbial Diversity of Human Skin*, Heidi Kong, MD (Wednesday, May 5, 6:30 pm - 7:00 pm)
- *Skin Development and Disease: The p63 Story*, Maranke Koster, PhD (Wednesday, May 5, 7:00 pm - 7:30 pm)
- *Regenerative Medicine Symposium* (Thursday, May 6, 12:00 pm - 2:00 pm)
- *Pemphigus Vulgaris as a Paradigm of Autoimmune Disease*, Masayuki Amagai, MD/PhD (Friday, May 7, 10:15 am - 10:45 am)
- *The Role of Cadherins in Normal and Diseased Skin*, Carien Niessen, PhD (Friday, May 7, 10:45 am - 11:15 am)
- *Emerging Mechanism-based Therapies for Skin Cancer*, (Friday, May 7, 12:00 pm - 2:00 pm)
- *SID-AAD Co-Morbidity Conference* (Friday, May 7, 2:00 pm - 5:30 pm)

The SID Annual Meeting offers a variety of additional lectures and educational sessions, as well as nearly 900 current research abstracts offering insight into work being done in dermatology labs across the country and around the world.

Registration will take place on-site at the Hilton Atlanta (255 Courtland Street NE, Atlanta, Georgia, 30303), beginning at 8:00 am on Wednesday, May 5, 2010 and running daily through 12:00 pm on Saturday, May 8.

Founded in 1937 and headquartered in Cleveland, Ohio, the SID has over 1700 members worldwide and is dedicated to the advancement and promotion of the sciences relevant to skin health and disease through education, advocacy and scholarly exchange of scientific information. The SID publishes the Journal of Investigative Dermatology, the premier journal dedicated to research in cutaneous biology. For more information about the SID and its activities, please visit www.sidnet.org.